(incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

(Stock Code 股份代號: 825)

25 March 2024

Dear Non-registered Holders of Securities of the Company,

Notification of publication of the 2023/2024 interim report

The English and Chinese versions of the 2023/2024 interim report (the "Current Corporate Communication") of New World Department Store China Limited (the "Company") are now available on the website of the Company at www.nwds.com.hk and the HKEXnews website at www.nwds.com.hk and the

You may access the Current Corporate Communication by clicking "Financial Reports" under the "Investors" section on the homepage of the website of the Company.

If you wish to receive printed copy of the Current Corporate Communication and/or change your choice of language of all future Corporate Communications^(Note), please complete the request form on the reverse side of this notification and return it to the Company's branch share registrar and transfer agent in Hong Kong, Tricor Investor Services Limited, by post using the pre-paid mailing label at the bottom of the Request Form. The printed copy of the Current Corporate Communication will be sent to you free of charge upon receipt of your request.

Please note that by completing and returning the Request Form to request for the printed copy of the Current Corporate Communication, you will expressly indicate that you prefer to receive all future Corporate Communications of the Company in printed form.

Should you have any queries relating to this notification, please call the enquiry hotline of Tricor Investor Services Limited at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
New World Department Store China Limited
Chan Paul Hon Yin
Company Secretary

Note: "Corporate Communications" include any documents issued or to be issued by the Company for your information or action, including but not limited to directors' report, annual accounts together with a copy of the auditor's report and, where applicable, the summary financial report, interim report and, where applicable, the summary interim report, notice of meeting, listing document, circular, proxy form and sustainability report.

各位本公司證券的非登記持有人:

2023/2024中期報告的發佈通知

新世界百貨中國有限公司(「本公司」)的2023/2024中期報告(「本次公司通訊」)的英文及中文版本現已登載於本公司網站(www.nwds.com.hk)及「披露易」網站(www.hkexnews.hk)。

請於本公司網站首頁選擇「投資者關係」項下「財務報告」閱覽本次公司通訊。

倘 閣下擬收取本次公司通訊的印刷本及/或更改收取日後公司通訊(附註)語言版本的選擇,請填寫本通知背面的申請表格及使用申請表格下方的已預付郵費的郵寄標籤寄回本公司香港股份過戶及登記分處卓佳證券登記有限公司。收到 閣下的要求後,本次公司通訊的印刷本將免費寄發予閣下。

請注意,當 閣下填寫及寄回申請表格以索取本次公司通訊的印刷本後,即表示 閣下確認擬收取本公司日後刊發的所有公司通訊的印刷本。

倘 閣下對本通知有任何疑問,請於辦公時間內(星期一至星期五上午九時至下午五時,香港公眾假期除外)致電卓佳證券登記有限公司查詢熱線(852)29801333。

代表 新世界百貨中國有限公司 公司秘書 陳漢賢 謹啟

2024年3月25日

附註:「公司通訊」包括任何由本公司發出或將發出予 閣下參照或採取行動之文件,其中包括但不限於董事會報告、年度賬目 連同核數師報告以及財務摘要報告(如適用)、中期報告及中期摘要報告(如適用)、會議通告、上市文件、通函、委任代 表表格及可持續發展報告。



REQUEST FORM 申請表格

To: New World Department Store China Limited (the "Company")
c/o Tricor Investor Services Limited
17/F, Far East Finance Centre
16 Harcourt Road, Hong Kong

如:新世界百貨中國有限公司(「本公司」)
經卓佳證券登記有限公司
香港夏慤道16號
遠東金融中心17樓

	Olluic	out Roud, Hong Rong	XE/N-3E/IM 6 17/IX
	I/We would like to receive the printed copy of the Current Corporate Communication and all future Corporate Communications of the Company in the manner as indicated below: 本人/吾等要求以下列方式收取本次公司通訊及日後本公司所有公司通訊的印刷本:		
	(Please mark "✓" in the appropriate box(es)) (請在適當空格內劃上「✓」號)		
		Printed copies in English 英文印刷本	□ Printed copies in Chinese 中文印刷本
Signature:			Date:
簽署:			日期:
Name:		(English英文)	Contact telephone number:
姓名		(Please use BLOCK LETTERS 請用正楷填寫)	聯絡電話號碼:
	-	(Chinese 中文)	

Note:

附註

By completing and returning this Request Form to request for the printed copy of the Current Corporate Communication, you have expressly indicated that you prefer to receive all future Corporate Communications of the Company in printed form and in the language selected above.

當 閣下填寫及寄回本申請表格以索取本次公司通訊的印刷本後,即表示 閣下確認擬按照以上所選擇的語言版本收取本公司日後刊發的所有公司通訊的印刷本。

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

- (i) "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO"). 本聲明中所指的「個人資料」具有香港法例第486章《個人資料(私隱)條例》(「《私隱條例》」)中「個人資料」的相同涵義。
- (ii) Your supply of Personal Data to the Company is on a voluntary basis. If you fail to provide sufficient information, the Company may not be able to process your instruction and/or requests as stated in this request form.
 閣下是自願向本公司提供個人資料。倘 閣下未能提供足夠資料,本公司可能無法處理 閣下於本申請表格上所述的指示及/或要求。
- (iii) Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, its branch share registrar and transfer agent in Hong Kong, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for our verification and record purposes.
- 本公司可就任何所說明的用途,將 閣下的個人資料披露或轉移給本公司的附屬公司、其香港股份過戶及登記分處,及/或其他公司或團體,並將在該等可能有需要期間保留該等個人資料作吾等核實及紀錄用途。
- (iv) You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be made in writing to the Personal Data Privacy Officer of Tricor Investor Services Limited at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong. 閣下有權根據《私隱條例》的條文查閱及/或修改 閣下的個人資料。任何該等查閱及/或修改 閣下個人資料的要求,均應以書面方式向卓佳證券登記有限公司個人資料私隱主任(地址為香港夏慤道16號遠東金融中心17樓)提出。

(Please cut along the dotted line 請沿虛線剪下)

Mailing Label郵寄標籤

Tricor Investor Services Limited 卓佳證券登記有限公司 Freepost No. 簡便回郵號碼: 10 GPO Hong Kong 香港

New World Department Store China Limited 新世界百貨中國有限公司 (825)

Please cut the mailing label and stick it on an envelope to return this request form to us.

No postage stamp is required for local mailing in Hong Kong. 閣下寄回本申請表格時,請將郵寄標籤剪貼於信封上。 如在本港投寄,毋須貼上郵票。