



新世界百貨中國有限公司

New World Department Store China Limited

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 825)

## REPLY FORM

To: New World Department Store China Limited (the “Company”)  
c/o Tricor Investor Services Limited  
26th Floor, Tesbury Centre  
28 Queen’s Road East  
Wanchai, Hong Kong

I/We would like to receive the Corporate Communication of the Company in the manner as indicated below  
(Notes 1 & 2):

**(Please tick ONLY ONE of the following boxes)**

Printed Version Options

- (a)  in **English language** version only;
- (b)  in **Chinese language** version only;
- (c)  in **BOTH** English and Chinese language versions;

Website Version Option <sup>(Note 3)</sup>

- (d)  to rely on the Corporate Communication published on the Company’s website in lieu of the printed copies and to receive email notification to my/our email address(es) at \_\_\_\_\_  
\_\_\_\_\_ <sup>(Note 4)</sup> of the publication of the Corporate Communication on the Company’s website.

Shareholder’s full name: \_\_\_\_\_ Contact telephone number: \_\_\_\_\_

Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Notes:

- (1) If we do not receive this Reply Form duly completed and signed on or before 30 April 2009, we shall send the Corporate Communication in the manner specified in our letter dated 31 March 2009 until and unless you inform us by reasonable notice in writing.
- (2) You are entitled to change your above choice at any time by reasonable notice in writing in the following manner: (i) through our Hong Kong Branch Share Registrar and Transfer Office, Tricor Investor Services Limited of 26th Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong; or (ii) by sending such a notice by email to is-ecom@hk.tricorglobal.com specifying your name, contact telephone number, address and request.
- (3) If you choose the Website Version Option, and for any reason have difficulty in receiving or gaining access to the Corporate Communication, you will promptly, upon request, be sent the Corporate Communication in printed form free of charge.
- (4) If you do not provide your email address, a printed notice of availability of the publication of the Corporate Communication on our website will be sent by post to you at your address as appearing in our register of members maintained by the Hong Kong Branch Share Registrar and Transfer Office or at any other address supplied by you to us for the purpose.
- (5) All future Corporate Communication in both the English and Chinese language will be available, in accessible format, on our website at www.nwds.com.hk and, in electronic format, on the Stock Exchange’s website at www.hkexnews.hk.
- (6) Should you have any queries relating to this Reply Form, please call the enquiry hotline at (852) 2980 1333.