(incorporated in the Cayman Islands with limited liability) (Stock Code: 825)

REQUEST FORM

To: New World Department Store China Limited (the "Company") c/o Tricor Investor Services Limited 26th Floor, Tesbury Centre 28 Queen's Road East Wanchai, Hong Kong

I/We have already received a printed copy of the Current Corporate Communications (as defined in the Notice of Publication of Corporate Communications enclosed herewith) in Chinese/English language or have chosen to read the Current Corporate Communications posted on the Websites (as defined in the Notice of Publication of Corporate Communications enclosed herewith).

I/We would like to change the choice of language and/or means of receipt of future Corporate Communications (as defined in the Notice of Publication of Corporate Communications enclosed herewith) as indicated below:

ase mark ONLY ONE 7 of the following boxes)
to receive printed English language version only;
to receive printed Chinese language version only;
to receive both printed English and Chinese language versions; or
to access the Corporate Communications posted on the Company's website using electronic means in lieu of receiving printed copies, and to receive email notification of the posting of the Corporate Communications on the Company's website to my/our email address at:
se complete your details in the space provided below:
reholder's full name(s): Signature:
ress:
tact telephone number: Date:
s:
Please complete all your details clearly.
If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this request form in order to be valid.
Any request form with more than one box marked " \checkmark ", with no box marked " \checkmark ", with no signature or otherwise incorrectly completed will be void in full.
For the avoidance of doubt, we do not accept any special instructions written on this request form.

Please note that both printed English and Chinese language versions of all the Corporate Communications which we have sent to the shareholders of the Company in the past 12 months are available from the Company on request. They are also available on the Company's Website at www.nwds.com.hk for five years from the date of first publication. If you do not provide your email address, a printed notification of the publication of the Corporate Communications will be sent to you by post at your address as appearing in the register of members of the Company or at any other address supplied by you to us for the

Should you have any queries relating to this request form, please call the enquiry hotline at (852) 2980 1333.

MAILING LABEL

Tricor Investor Services Limited Freepost No. 37 Hong Kong NEW WORLD DEPARTMENT STORE CHINA LIMITED (825)

Please cut the mailing label and stick this on the envelope to return the Request Form to us. No postage stamp necessary if posted in Hong Kong.