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POLL RESULTS OF THE ANNUAL GENERAL MEETING HELD ON 18 NOVEMBER 2014

The board of directors (the "**Directors**" or "**Board**") of New World Department Store China Limited (the "**Company**") is pleased to announce that at the annual general meeting of the Company held on 18 November 2014 (the "**AGM**"), all the resolutions (the "**Resolutions**") as set out in the notice of the AGM dated 20 October 2014 (the "**AGM Notice**") were approved by shareholders of the Company (the "**Shareholders**") by way of poll at the AGM. Tricor Investor Services Limited, the branch share registrar and transfer agent of the Company in Hong Kong, was appointed as scrutineer for the poll at the AGM.

As at the date of the AGM, the total number of issued and fully paid up shares of the Company was 1,686,145,000 shares, which was the total number of shares entitling the holders to attend and vote for or against all the Resolutions at the AGM. There were no shares entitling the Shareholders to attend and only to vote against the Resolutions at the AGM and there were no Shareholders who were required under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited to abstain from voting in respect of any of the Resolutions at the AGM.

The poll results in respect of the Resolutions proposed at the AGM were as follows:

	Resolutions	Number of Votes (%)	
Resolutions		For	Against
1.	To receive and consider the audited financial		
	statements for the year ended 30 June 2014 together	1,378,016,960	1,000
	with the Report of the Directors and the Independent	(99.99%)	(0.01%)
	Auditor's Report.		
2.	To declare a final dividend. (A final dividend of	1 279 015 060	2,000
	HK\$0.060 per share to registered Shareholders on 1	1,378,015,960 (99.99%)	2,000 (0.01%)
	December 2014.)		
3.	(a) To re-elect Mr. Cheung Fai-yet, Philip as a	1,337,344,538	40,673,422
	Director.	(97.05%)	(2.95%)

			1	
	(b)	To re-elect Ms. Ngan Man-ying, Lynda as a	1,279,457,817	98,560,143
		Director.	(92.85%)	(7.15%)
	(c)	To re-elect Mr. Tong Hang-chan, Peter as a	1,378,010,960	7,000
		Director.	(99.99%)	(0.01%)
	(d)	To re-elect Mr. Yu Chun-fai as a Director.	1,378,010,960	7,000
			(99.99%)	(0.01%)
	(e)	To authorise the Board to fix the remuneration of	1,378,011,960	6,000
		Directors.	(99.99%)	(0.01%)
4.	То 1	re-appoint PricewaterhouseCoopers as Auditor and	1,378,011,960	6,000
	authorise the Board to fix their remuneration.		(99.99%)	(0.01%)
5.	(1)	To approve a general mandate to the Directors to issue shares not exceeding 20% of the existing issued share capital of the Company.	1,230,924,441 (89.33%)	147,065,519 (10.67%)
	(2)	To approve a general mandate to the Directors to repurchase shares not exceeding 10% of the existing issued share capital of the Company.	1,378,015,960 (99.99%)	2,000 (0.01%)
	(3)	To extend the general mandate to issue shares granted to the Directors pursuant to resolution no. 5.(1) above.	1,230,934,979 (89.33%)	147,082,981 (10.67%)

Note: The nature of business of the Resolutions referred to in items 1 to 4 and the full text of the Resolutions referred to in items 5.(1) to 5.(3) are set out in the AGM Notice.

As more than 50% of the votes were casted in favour of each of the Resolutions, all the Resolutions proposed at the AGM were duly passed as ordinary resolutions of the Company.

By order of the board of directors of

New World Department Store China Limited

Wu Yuk-kwai, Catherine

Company Secretary

Hong Kong, 18 November 2014

As at the date of this announcement, the non-executive Directors are Dr. Cheng Kar-shun, Henry, Mr. Au Tak-cheong and Ms. Ngan Man-ying, Lynda; the executive Directors are Dr. Cheng Chi-kong, Adrian, Mr. Cheung Fai-yet, Philip and Mr. Wong Kwok-kan, Kenneth; and the independent non-executive Directors are Mr. Cheong Ying-chew, Henry, Mr. Chan Yiu-tong, Ivan, Mr. Tong Hang-chan, Peter and Mr. Yu Chun-fai.