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POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING HELD ON 16 MAY 2014

The Board is pleased to announce that the ordinary resolution approving a special dividend of HK\$0.20 per Share by way of poll at the EGM held on 16 May 2014.

Reference is made to the circular of the Company dated 29 April 2014 (the “**Circular**”) in relation to approving a special dividend of HK\$0.20 per Share. Unless the context otherwise requires, capitalized terms used in this announcement shall have the same meanings as those defined in the Circular.

POLL RESULTS OF THE EGM

The Board is pleased to announce that the ordinary resolution approving a special dividend of HK\$0.20 per Share (the “**Resolution**”) was duly passed by way of poll at the EGM held on 16 May 2014.

Tricor Investor Services Limited, the branch share registrar and transfer agent of the Company in Hong Kong, was appointed as scrutineer for the purpose of counting the votes at the EGM.

As at the date of the EGM, the total number of issued and fully paid up Shares was 1,686,145,000 Shares, which was the total number of shares entitling the holders to attend and vote for or against the Resolution at the EGM. There were no Shares entitling the Shareholders to attend and only to vote against the Resolution at the EGM and there were no Shareholders who were required under the Listing Rules to abstain from voting in respect of the Resolution at the EGM.

The poll results in respect of the Resolution were as follows:

Ordinary Resolution <i>(Note)</i>	Number of Votes (%)	
	For	Against
To consider and approve a special dividend of HK\$0.20 per Share	1,351,833,451 (99.82%)	2,474,000 (0.18%)

Note: The full text of the Resolution is set out in the notice of EGM.

As more than 50% of the votes were casted in favour of the Resolution, the Resolution proposed at the EGM was duly passed as an ordinary resolution of the Company.

By order of the board of
New World Department Store China Limited
Wu Yuk-kwai, Catherine
Company Secretary

Hong Kong, 16 May 2014

As at the date of this announcement, the non-executive Directors are Dr. Cheng Kar-shun, Henry, Mr. Au Tak-cheong and Ms. Ngan Man-ying, Lynda; the executive Directors are Mr. Cheng Chi-kong, Adrian, Mr. Cheung Fai-yet, Philip and Mr. Wong Kwok-kan, Kenneth; and the independent non-executive Directors are Mr. Cheong Ying-chew, Henry, Mr. Chan Yiu-tong, Ivan, Mr. Tong Hang-chan, Peter and Mr. Yu Chun-fai.