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新世界百貨中國有限公司

New World Department Store China Limited

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 825)

RESIGNATION OF AUTHORISED REPRESENTATIVE

The Board announces that Mr. Wong Kwok-kan, Kenneth has resigned as an authorised representative of the Company for accepting service of process in Hong Kong on its behalf under the Companies Ordinance with effect from 1 December 2014.

RESIGNATION OF AUTHORISED REPRESENTATIVE

The board of directors (the “Board”) of New World Department Store China Limited (the “Company”) announces that Mr. Wong Kwok-kan, Kenneth has resigned as an authorised representative of the Company for accepting service of process in Hong Kong on its behalf under the Companies Ordinance (for the purpose of Part 16 of the Companies Ordinance, Chapter 622 of the Laws of Hong Kong) with effect from 1 December 2014.

Taking this opportunity, the Board would like to express its appreciation and gratitude to Mr. Wong for his contribution and services as the authorised representative.

By order of the board of
New World Department Store China Limited
Dr. Cheng Kar-shun, Henry
Chairman

Hong Kong, 1 December 2014

As at the date of this announcement, the non-executive directors of the Company are Dr. Cheng Kar-shun, Henry, Mr. Au Tak-cheong and Ms. Ngan Man-ying, Lynda; the executive directors of the Company are Dr. Cheng Chi-kong, Adrian and Mr. Cheung Fai-yet, Philip and the independent non-executive directors of the Company are Mr. Cheong Ying-chew, Henry, Mr. Chan Yiu-tong, Ivan, Mr. Tong Hang-chan, Peter and Mr. Yu Chun-fai.