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新世界百貨中國有限公司

New World Department Store China Limited

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 825)

RESIGNATION OF DIRECTOR

The Board announces that Mr. Wong Kwok-kan, Kenneth has resigned as an executive director and the chief financial officer of the Company with effect from 1 December 2014.

RESIGNATION OF DIRECTOR

The board of directors (the “Board”) of New World Department Store China Limited (the “Company”) announces that Mr. Wong Kwok-kan, Kenneth has tendered his resignation as an executive director and the chief financial officer of the Company with effect from 1 December 2014 due to his own decision to devote more time to his personal endeavours. Mr. Wong has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company and The Stock Exchange of Hong Kong Limited. Due to the above resignation, Mr. Wong shall cease to be a member of the executive committee of the Board and a member of the remuneration committee of the Board with effect from 1 December 2014.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Wong for his invaluable contribution to the Company during his tenure of service.

By order of the board of
New World Department Store China Limited
Dr. Cheng Kar-shun, Henry
Chairman

Hong Kong, 1 December 2014

As at the date of this announcement, the non-executive directors of the Company are Dr. Cheng Kar-shun, Henry, Mr. Au Tak-cheong and Ms. Ngan Man-ying, Lynda; the executive directors of the Company are Dr. Cheng Chi-kong, Adrian and Mr. Cheung Fai-yet, Philip and the independent non-executive directors of the Company are Mr. Cheong Ying-chew, Henry, Mr. Chan Yiu-tong, Ivan, Mr. Tong Hang-chan, Peter and Mr. Yu Chun-fai.